Our Campaign Plan for January 2023- June 2024



Over the next 18 months, Difference will campaign on these issues:



Campaign 1: Accessible Cities.

Our towns and cities are still too difficult for many disabled people. The planners do not think about the different needs of disabled people.



Difference will

 Keep reminding local planners about our needs and our rights.



 Tell planners about the need for accessible public toilets, transport, buildings and information.



Campaign 2: Health and Wellbeing.

Disabled people have worse health than other people. This is worse in the North East than in other regions.



Difference will:

Ask health and care providers to provide accessible information.



 Keep supporting self-advocates with their campaigning about the treatment of people with learning disabilities and Autistic people in health and care.



 Work as part of a new Integrated Care System to ask for better services for disabled people.

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Campaign 3: Employment



Disabled people still find it much harder to get a job or stay in a job. Through our work we understand some of the main problems that make it harder for disabled people to get work.



Difference will

 Set up a group to work on actions that came from our Disability at Work Summit.



 Set up a web page to help employers find useful advice on how to employ disabled people.



 Start a campaign to promote more employment of disabled people in our region.

Campaign 4: Climate Action and Climate Justice



Climate change affects disabled people the most, but often we do not get a say in how to deal with it. We have set up a campaign group called Disable Climate Action Forum (DCAF)



DCAF will campaign for:

 Getting more disabled people involved in climate action decision making.



 Understanding what stops disabled people from getting involved in climate action.



Making climate information accessible.



Campaign 5: Disability Poverty

Disabled people live in greater poverty because of changes to benefits, the COVID-19 pandemic and their higher cost of living.



Difference will

 Work on national campaigns to reduce poverty for disabled people.



 Work locally to make sure disabled people get the support and advice to help them manage.